

# Introduction 書本簡介

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Beat Paper 1 Reading (334 Syllabus) VOL. 3

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**HKDSE**  
ENGLISH LANGUAGE

# BEAT

PAPER 1 ~ **READING**

by  
**DEREK LIU**



**About**

Entertainment

Career

Adolescent Values

Sports



# BEAT

PAPER 1 ~ READING

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### Answer Key

P.58-76

Read Text 1 and answer questions 1-37. (56 marks)

1. What is the writer's attitude towards the trend of 3D movies in general?

- A. Neutral  
B. Supportive  
C. Opposing  
D. Favorable

A      B      C      D  
☐   ☐   ☐   ☐

2. Which of the following best describes the writer's mood when buying 3D movie tickets?

- A. Excited  
B. Astonished  
C. Delighted  
D. Gloomy

A      B      C      D  
☐   ☐   ☐   ☐

3. Read paragraphs 1 and 2 carefully and decide if the following are *true (T)*, *false (F)* or *not stated (N)*. Put appropriate symbols in the boxes below. (3 marks)

(a) There will be more and more 3D movies shown in cinemas because they can generate huge profits.	
(b) All 3D movies ticket prices are three times more than that of 2D movies.	
(c) The 3D movies have affected the profits of other movies from Hollywood studios.	

4. Find expressions in Paragraphs 1 to 3 which could be replaced by the following: (3 marks)

(a) quickly \_\_\_\_\_ (4 words)

(b) essentials \_\_\_\_\_ (2 words)

(c) pay \_\_\_\_\_ (2 words)



## Part A

Read Text 1 and answer questions 1-37 of the Question-Answer Book for Part A.

### Text 1

## DESTINED TO FAIL - THE 3D MOVIE TREND

5 [1] 3D technology is coming on with leaps and bounds, and filmgoers are captivated by its ability to make them feel part of the action. Movies in 3D are becoming such big moneymakers that Hollywood studios are cramming them into the nation's theaters, even though there aren't enough screens available to give each film its fullest possible run. That will mean an unprecedented number of 3D movies for film fans to choose from this spring, and smaller profits for Hollywood studios than they might otherwise get with fewer 3D competitors.

10 [2] This past weekend I ventured out to see the new 3D movie *How to Train Your Dragon* with two younger siblings in tow. As the adult, the burden of ticket purchasing fell on my shoulders. I was planning on shelling out a decent sum of money to purchase the tickets, but the total was about twice as much as I expected. When I asked the "cheery" teenage cashier behind the glass window why the movie was so much, he replied that it was because we were seeing a "3D" movie.

15 [3] After the purchase of popcorn and drinks, must haves for any movie experience with small children, my grand total came to about \$50 (yes that is in American currency). What was most astounding was that the tickets cost considerably more than the typically overpriced snacks in theaters.

20 [4] This change is not unique to my situation at that theater. In an effort to attract larger audiences to the movies, studios have begun to film movies in 3D. While this has generated relatively positive response, the economic burden of producing a 3D film has doomed this growing trend to failure.

[5] The economics behind this can be broken down into three branches: the cost on the studio, the theater and on the audience member. Let's start with the studio. There are two simple ways to create a 3D movie. You can plan on filming the movie in 3D (like James Cameron's *Avatar*) or you can transfer the film to 3D in post production (like Michael Bay's *Transformers 3*).

25 [6] When filming a movie as 3D, special cameras need to be used to create an image that is of high enough quality, or the 3D experience is wasted. These cameras are not as abundant as the Hollywood standard and consequently cost a hefty amount to use. The other route, a bit easier to film but equally expensive, is to turn a movie into 3D format during post production. The downside to this path is that the regular cameras used to film a movie don't film in as high a quality, so the transfer of formats costs about \$100,000 to \$150,000 a minute. Nitty-gritty, the cost of making a 3D movie is considerably higher than for making a 2D movie.

30 [7] The costs don't stop there. To properly screen a 3D film a theater must purchase the proper camera equipment. Like the 3D cameras, 3D projectors cost a hefty amount which leads to most theaters only having one or two screens with 3D showings. Currently there are only an estimated 3,500 3D screens in the United States, with more being added each month. As a result, fewer 3D movies can be shown during a given movie schedule, which means films have to compete more to earn those slots.

9. According to paragraph 9, is the writer convinced by the argument that more expensive movie tickets can boost sales? Why or why not? (2 marks)

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10. With reference to paragraph 10, what are TWO possible physically harmful results of watching 3D movies? (2 marks)

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11. The style of this article is...

- A. formal.  
B. informal.  
C. poetic.  
D. literary.

A	B	C	D
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

12. What is the writer's main purpose in writing the article?

- A. To complain  
B. To entertain  
C. To educate  
D. To inquire

A	B	C	D
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

13. Who are his audience / readers?

- A. TV watchers  
B. Drama lovers  
C. Moviemakers  
D. Politicians

A	B	C	D
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

14. Number the following events (2-5) in *chronological order*.

	He bought the movie tickets at the counter.
1	The writer brought his little brothers to the cinema.
	He bought some drinks and snacks.
	He questioned the ticket seller about the price.
	He was aghast at the total sum that he had to pay.



# BEAT

PAPER 1 ~ READING

**DEREK LIU** 英皇教育英文科名師

- 廖Sir畢業於**皇仁書院**及**香港大學**，學歷絕對blue-blooded。此外，廖Sir亦具**法律學位**及**專業律師**資格，英語寫作及表達能力不言而喻。
- 加盟英皇教育後，每年教授學生數以千計，由於考生於公開試成績表現突出，校方於04年起更委任廖Sir為**英文科主任**，肯定其貢獻！
- 2011-12年度為**星島日報DSE英文科專欄**及**星島文憑試攻略**英文科主筆。
- 首屆DSE成績收緊下(英文科Level 5或以上只得7.6%)，Derek Liu English Team仍取得**324個Level 5/5\*/5\*\***之美滿佳績，英文科成績達5級或以上就是入大學之保證！
- 首創全彩色筆記教學，令英文學習更生動活潑，深受學生歡迎。
- 由廖Sir編訂之Beat 334 Paper 3 Listening、HKDSE Beat Paper 1 Reading及Super Word Power系列，銷量長期高踞暢銷書榜，短短一年內，已5度加印！
- 04-09年獲邀為**明報**擬定會考模擬試題專欄，更獲邀為**壹周刊**(05-06年度)及**星島日報**(06-07年度)作專訪，足見廖Sir行內地位備受肯定。
- 05及06年度共有3位會考10A狀元報讀廖Sir之英文課程，而07年度亦有1位高考5A狀元報讀廖Sir之英文課程，由此佳績可見廖Sir之實力。
- 2002年廖Sir獲**學友社**邀請，出席伊館舉辦之全港最大型會考講座，並為該年度唯一英文主講導師。03-05年亦為學生福利聯盟(SWA)講座之指定英文科主講者。